

### **MISSION, VISION AND OUR VALUES:**

#### Our mission:

Ethnique Aluminium Architects(Pty) ltd a.k.a E.A.A is a CIPC registered entity.We strive to become a premier Aluminium manufacturing company in Southern Africa, a name synonymous with Originality,Boldness and,Uniqueness. We intend to grow to have a footprint spanning beyond Gauteng,providing our clients with cross-provincial services & products that separate our marketing efforts from our competitors.

#### Our vision:

A South African Company born and bred in Gauteng. We pride ourselves in the manufacturing of quality competitive aluminium doors & windows through research, innovation, and up to date technology that accommodate individual needs. We aim to create a winning partnerships in supply chain management by promoting Customer Relationship Management(CRM) and effective team synergy throughout the company.

### Our values:

- All people are treated with integrity and respect.
- The needs of our clients are above our own.
- The quality of our work is always exceptional.
- We provide creative innovations that surpass expectations.
- Work is executed timeously and efficiently.



### **OUR BACKGROUND:**

### What we ARE about:

Whether you are in Property Development, Architectural Design or Home Improvements, we will always provide a solution for your needs. Ethnique Aluminium Architects(Pty) ltd specializes in the manufacturing and installation of high quality, durable and hard wearing aluminium products such as aluminium doors and windows. With manufacturing facilities in Gauteng, our objective is to become the vehicle via which our clientèle is assured of the manufacturing of their customized aluminium designs at affordable pricing.

Our main focus is small to medium commercial and residential projects. Ethnique Aluminium Architects(Pty) ltd manufactures aluminium doors and windows that will not rust, bend or twist and will not require maintenance over the years. Our doors and windows will not get corroded or lose their colouring because of sunlight. Aluminium doors and windows are better looking than other alternatives and the installation of aluminium doors and windows will increase the value of your property. Our products are exceptionally strong, secure and durable, they do not absorb water and cannot rot like other window and door material. EAA aluminium products hold their colour, are maintenance free and can be wiped clean.

### What we ARE NOT about:

- Our goods and services will <u>NOT</u> disappoint our customers, we manufacture using quality materials.
- We do <u>NOT</u> use agents or outsourced services to manufacture our products.
- You will <u>NOT</u> find our products at retail outlet.
- Our services do <u>NOT</u> include building alterations.
- We are <u>NOT</u> a lending entity.



### Company oath:

- I *will* always respond to clients timeously & honestly.
- I *will* check my work and ensure it is free of errors.
- I *will* be positive about the company, my colleagues and the work of the company.
- I *will* work smart and take responsibility for my job.
- I will be creative and innovative in my approach to all that I do.
- I *will* treat every person with respect and dignity.
- I *will* have fun.

### **E.A.A PRODUCTS CATEGORIES:**

Our products and services comprises of the following manufacturing and installations:

- Aluminium Windows (Top hung, Side hung and Sliding)
- Sliding Doors
- Palace Sliding Doors
- Folding Stacker Doors
- Hinge Doors
- Pivot Doors
- Aluminium Window & Doors Burglar Proofing
- Shop Fronts
- Aluminium Garage Doors
- Glass Shower Doors
- Frame-less & Semi-frameless Balustrade
- Stainless-steel Staircase



### **CUSTOMER RELATIONSHIP MANAGEMENT:**

#### Committed to excellence:

Through creative designs and motivated support team, we are committed to offer a solution to all your requirements. Ethnique Aluminium Architects(Pty) ltd Sales, Manufacturing and Support staff have all been hand-picked and consist of highly motivated and energized individuals that are well experienced in the industry and fully committed to the success of their various portfolios within the company. With more than 5 years experience in the manufacturing of aluminium door and windows, EAA offers quality products using technologically advanced processes backed by fast turnaround times and world class customer service.

Many staff members enjoy equity in the company, further incentivise their efforts. Our experienced team and our first-class standards of workmanship will ensure that all work is completed to our client's requirements and expectations. The management and Staff invite you to visit our premises at your convenience.

#### Positive customer experience:

Our customers are very important to us, we offer friendly and competitive service backed by quality products at affordable pricing. We believe that superior quality goes hand-in-hand with providing our customers with a positive service experience. Not only do we work with our customers to understand and deliver on their product needs, our operations is also positioned to accommodate urgent orders within agreed time frames.



### SOME OF OUR PROJECTS:



### **REFERENCES:**

- San Henrique Estate Broadacres Sandton,Installing aluminium stacking doors. Mr Walter:082 657 6191
- Ville Amanzi Estate Northriding,Installing aluminium stacking doors. Mrs Thobejane:083 300 8345
- Normans Building Material Supplies,Protea Glen. Supplying variable doors and windows & doing architectural fabrication projects on variable aluminium doors and windows. Mr Ramashia:076 671 9170



- City of Tshwane:Subcontracting under Kopano Kofifi Projects,Installing variable doors,windows and shower doors to chalets at Rietvlei Nature Reserve,Pretoria -12 months projects. Mr Archibald:061 039 1209
- Dept.of infrastructure development: Subcontracting under Kopano Kofifi Projects, Installing variable aluminium windows and balustrades at Raphela secondary school, Gauteng-12 months project. Archibald: 061 039 1209

### SEE FOR YOURSELF.

Don't just take our word, If you have aluminium requirements, you are welcome to visit our factory or give us a call on: 060 703 8733 / 079 967 7215 or email us at <u>ethniqueaa@gmail.com</u> and find out how we can assist you.

https://ethniqueaa.wixsite.com/eaaweb