



DFA General Works and Construction





# DFA General Works and Construction COMPANY PROFILE

# Satisfaction is our Attraction







# COMPANY PROFILE 2020

## A Truly South African Company, Satisfaction is our Attraction.

We believe in embracing all people of our nation - working together to bring true change. We put roofs over heads, but we also put work boots on feet. We believe in giving real opportunity to young South Africans, with genuine authority and responsibility. We believe in building our nation not only with bricks and mortar, but with the powerful spark that comes from unity.







Information valid as of January 2020.



## DFA General Works and Construction

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# 1.0VERVIEW

The DFA General Works and Construction was established in 2016 by Daiyaan Isaacs. DFAGWC has during its Four-year history developed into South Africa's leading, predominantly Youth - owned and managed construction company. DFAGWC is a leading provider of Social Housing in the country.

The company has grown organically by re-investing its earnings to fund the company's growth.

One of DFA key focus areas is the development of young talent and today boasts that one hands-on female shareholder who hold in excess of 51% of the company's shares - Satisfaction is our Attraction.

#### DFA has been registered with

the NHBRC since its inception and remains in good standing. Through Mr. & Mrs Isaacs involvement, Faldielah is a founder

## 2. REGIONAL PRESENCE

Whilst our head office is based in Pelikan Park Cape Town, we have over the past few years countless completed projects/contracts

We currently have branch offices in:

- § Pelikan Park
- § Grassy Park
- § Mitchells Plain

D F A remains flexible having successfully completed projects in some of the most remote parts of South Africa. Many of our contracts have involved projects categorised as "deep rural" e.g. in Gugulethu, Khaleltsha, Pumlani, Capricorn, Danoon, Nyanga Mitchells Plain and elsewhere.

## 3.1 HOUSING

The core of DFA business remains housing and more specifically Social Housing and Building maintenance Approximately 49 % of our annu turnover is in is Building maintenance.

We have extensive experience in all areas of Social Housing such as:

- § Essential Services
- § Rapid Land Release Programs
- § In situ Upgrades
- § Peoples Housing Projects
- § Project Based (RDP Type) Housing
- § Community Residential Units (CRU's)
- § Slums Clearance
- § Rental Housing (Institutional Housing) and
- § Mine Hostel upgrades

The total value of projects undertaken and completed to date is in excess of R 2.7m.



DFA General Works and Construction is a level 1 BEE private company that is co-owned by The Isaacs Family (Daiyaan and faldielah Isaacs). It was founded in 2016 with the previous name of UP The Ladder Contractors(2010/160991/23)Recently changed to DFA General Works and Construction, it was an aim to service lower and middle income earners after identifying a rapid demand for housing and construction works. The insufficiency of black owned construction companies focusing primarily on the needs and circumstances of this market influenced the establishment of DFA General Works and Construction. Over the years, the company has grown from strength to strength, having successfully completed a handful of projects, big and small, which included dry walling, building extensions, roof restructure and new build, fencing and renovation of buildings for private customers as well as government offices. It has now achieved an annual turnover in excess of R600000 during 2017/2018 financial year. Through the expertise and skills of its management team, the company has over the years gained experience and expertise in the construction sector despite the ever changing social, economic and industrial conditions in South Africa. The company specializes in building, renovations, tiling, plumbing, paving, fencing, electrical, roofing, carpentry, plastering, cleaning and painting.

DFA General Works and Construction pushes the limits of construction to create good quality but

affordable services to its clients. With the highest of ethical standards and pure dedication to excellence in all their dealings with clients, the company is still young yet it aspires to exceed its customer's expectations. It recognizes many challenges facing small businesses in SA, however, the company uncompromisingly do what it takes to deliver the best it can. The company has presence in various cities in the Western Cape (Cape Town CBD, Worcester, Knysna, Table view and Grassy Park)

#### **Company Values**

·Workmanship - Quality work is the cornerstone of our operations

•Efficiency & Effectiveness - We complete work as effectively and efficiently as possible and we respect timelines

•Excellence - We are committed to rendering value to our customers

- Integrity Honesty and integrity are key to our success
- -Hard work we believe in working hard to yield the desired outcomes

#### **Mission statement**

DFA General Works and Construction provides high quality workmanship in the commercial construction industry at very competitive prices. It is the goal of the company to achieve greater reputation for quality and

on-time delivery than the current competitors.

DFA General Works and Construction is committed to delivering on-time completion of projects General Works and Construction maintains high integrity on all promised timelines and quality assurances.

To be the leading construction company in South Africa with expansion to the African continent by 2024.

#### Vision Statement

To Be one of the leading construction company in South Africa with expansion to the African Continent by 2025

To Create an out post of jobs and sustain our job creation efforts

DFA General Works and Construction's business is supported by a commitment to deliver quality workmanship to the customer within the agreed timeframes. This commitment underpins every aspect of our operations. By positioning quality and time at the heart of its operations, DFA General Works and Construction aims to promote confidence in delivering a quality outcome to all its stakeholders. The company has set a very clear strategic direction for itself and its employees and this is continually shared throughout the stakeholders to ensure that everyone understands what the company stands for and also to have a common purpose.

#### **Community Development**

DFA General Works and Construction is committed to promoting sustainable creation of employment particularly for marginalizes and unskilled groups living in rural areas and townships. The company also gets involved in community development projects that are aimed at developing Youth in various schools in and around the Grassy Park, Parkwood and Retreat/Cafda Area. DFA General Works and Construction usually is involved in a range of community development initiatives critical to community well-being such as economic development, sanitation, streets copping, and neighborhood planning projects, and oftentimes even provide education and social services to neighborhood residents General Works and Construction are Participating in weekly NGO and Private Homeless Drives around the Southern Suburbs in Partner with the Conquer Network for homeless and youth development.

#### **DFA General Works and Construction Growth Plans**

The first stage of our growth plans will address immediate liquidity issues with concurrent strategy to seek future growth. The global financial crisis has taken a heavy toll on world markets and South Africa continues to be severely impacted by the crisis. This resulted in the death of construction opportunities and as such the company needs to be restructured to position itself for future growth. For this reason, we've realized that, to effectively benefit from the opportunities that exists, we have to radically turn the company around to seek global growth opportunities as well.

As part of implementing this vision, emphasis will be placed on the following operating platforms:

- a) Construction in South Africa and other African countries through negotiating partnerships with well-established construction companies
- b) Seeking engineering opportunities in the entire African continent
- C) Widen the scope of business into other industries such as cleaning and house hold goods distribution

#### **Industry Affiliation**

If complies with the following industry registration requirements:

- a) Construction industry development board (CIDB) 1GB;
- b)National Home Builders Registration Council (NHBRC) registration number 1-5406151

C)Registration with Compensation for Occupational Injuries and Diseases Act 130 of 1993 (as amended) registration number 990000917588

### Scope of Services

- •General Building Building and housing
- Plastering
- Electrical
- Roofing
- Carpentry
- Civil works
- Paving
- Painting
- •Drywall and ceiling construction
- •Cleaning( home, industrial, crime scene and corporate)
- •Tiling
- •Plumbing
- •Timber and nutec home, office and storage construction
- \*Landscaping and Well Point Installation

Completed and Ongoing Projects

Below are some of the Projects that DFA General Works and Construction has worked on: New Build of Double storey Beach house in Table View CONTRACT VALUE: R700000

START DATE: JANUARY 2018

**COMPLETION DATE: June 2018** 

CLIENT: Hameed Sunrise Beach Table view

CONTACT PERSON: Mr. Hameed 0617632526

The project entailed the Build of a 2 story beach house from scratch 500 square meters. The following is the work done:

- 1.Tiling (1000sqm)
- 2.Plumbing(Toilets, Urinals, Showers)
- 3. Aircon Connection
- 4.Painting
- 5.Electrical(connection and setup)
- 6.Building of Rooms and Toilets
- 7.Plastering
- 8.Painting
- 9.Wooden Skirting
- 10.Door Hanging (Frame fit)
- 11.Concrete Slabs
- 12.Culverts/Water Channels

Building of full house

#### Roof Reconstruction and Waterproof

Contract value: R50000

Start date: June 2018

Completion date: July 2018

Client: Private - Niguel

Contact person: Mr. N. Titus : 0832949897

Work Consists of Setting up roof with Zinc IBR sheets on both garage and kitchen( reconstruction of garage roof) , installing new ceiling and skim with paint, waterproof the garage and kitchen roof

Roof Reconstruction and Waterproof

Contract value: R45000

Start date: July 2018

Completion date: August 2018

Client: Private - Eunice

Contact person: Mrs Eunice : 0840909237

Install new ceilings in all rooms in house with skim, install new zinc IBR sheets on roof and water proof , installing correct capping and waterproof asbestos roof , installation of Gutter system

Nutec House Build

Contract value: R200000

Start date: September 2018

Completion date: Presently working on it

Client: Private – Talita Jansen Van Rensburg

Contact person:Mrs. Talita: 0844848959 Tjali10@yahoo.com

Work Consists of Setting up roof with Zinc IBR sheets , pluming drainage and electrical work all from scratch, clad walls with nutec boards , paint inside, tile bath room, set up solar heating system for water use, install ceilings, and gutters

Member: Daiyaan Isaacs

#### Qualifications:

-Certification by Bryan O'Grady School of acting and accents

-Certification of approval and accomplishment at CAPITA SA for achievements -Achievement of success in Civil Technology at Grassy Park Senior Secondary Experience

-Daiyaan Isaacs has more than 2 years in the property and development industry.

-Daiyaan Isaacs has more than 3 years in the retail security industry

-Daiyaan Isaacs registered the company (Up The Ladder Contractors) in 2016 and has been co-managing all the projects including a project in excess of R1 000 000.00

-Daiyaan Isaacs has more than 9 years in the construction industry.

-Daiyaan Isaacs has worked on a joint venture with Damon and Sons managing sites in excess of R210 00000.00

#### Member: Faldielah Isaacs

Qualifications:

-Certification of excellence at YFCT Trading for Management -Certification of approval and accomplishment at Isaacs Industrial Construction -Achievement of success in Work and Time Management

#### Experience

-Faldielah Isaacs has more than 4 years in the Tendering and Distribution

-Faldielah Isaacs registered the company (YFCT Trading) in 2018 and has been Co-managing all the projects including a project in excess of R7 00 000.00 -Faldielah Isaacs has more than 7 years in the construction industry.

On site professionals Sourced when contractual needs require. Foreman: Inno j Pipe Laying

Form work Casting concrete Carpentry Plumbing Masonry work (brick laying) Plastering 10 Years Experience in all construction sectors

Company Resources	Market Value	
Machinery	marace value	
1 x 1 ton Isuzu Bakkie	R112 000.00	
1 x half-ton Corsa Bakkie	R 90 000.00	
1 x Golf 5	R 75 000.00	
2 x Skill Saw	R 2 000.00	
3 x Baby Angle Grinder	R 3 000.00	
1 x Jigg saw	R 550.00	
2 x Jack Hammer Driller(HILTIE)	R 4 300.00	
1 x Cordless drill	R 1 200.00	
3 x Standard Drill	R 3 000.00	
Office		
1 x HP probook Laptop	R 6 000.00	
1 x Samsung Tablet	R 2 500.00	
1 x Fujistu Laptop	R 4 000.00	
Office furniture (tables & chairs)	R 7 000.00	

Photo Gallery

The photos below depict some of our work and assets:





